

Los Angeles 3500 W 6th St

geopath audited

In the vibrant heart of Koreatown

Surrounded by a myriad of enticing restaurants, the two curved digital displays ensure high visibility and seamlessly integrate brands into the bustling area. The displays create an unrivaled platform within the lively atmosphere, capturing the attention of a diverse and engaged audience and elevating Koreatown's mix of historic buildings and upscale contemporary complexes with impactful advertising experiences.

A18+ 4-WEEK IMPRESSIONS4,331,032

FEATURES

- A set of 2 curved corner displays
- · Dynamic lighting façade integration
- Bustling pedestrian environment with high exposure and foot traffic

CAPABILITIES

- · Onsite interactive consumer sales
- Pop-up showroom
- Geofencing
- · Social media integration
- RSS feeds

NOTES

- · 8 seconds per spot
- · 8 spots, 64 second loop
- · All space subject to availability
- · Creative content subject to approval
- · 60-day cancellation

SPECIFICATIONS

DIMENSION

MARKET

East: 25.25' W x 33.38' H

West: 53.037' W × 17.047' H

DISPLAY RESOLUTION

East: 960 x 1269

West: 2016 × 648

CONTENT TYPE

TBA

LATITUDE & LONGITUDE

34.063504, -118.299117

MORE INFO

- LINK TO DISPLAY SPEC
- LINK TO VIDEO + POP (TBA)
- LINK TO GOOGLE STREET VIEW





