



Wilshire Landing

Photo Sheet



Wilshire Landing

MARKET

Los Angeles

ADDRESS

Wilshire Blvd and S Western Ave

geopath audited

Full-Motion Media on Wilshire Blvd.

Located adjacent to the historic Wiltern theatre and the bustling Wilshire/Western Metro station, the Wilshire Landing facade is an 800 square foot digital full-motion display that not only targets one of the most densely populated districts in Los Angeles, but also lines one of Los Angeles's most iconic thoroughfares

A18+ 4-WEEK IMPRESSIONS

550,188

FEATURES

- The area boasts 42,611 people per square mile, the highest density of any community in Los Angeles County
- Adjacent to the historic Wiltern theatre and the Wilshire/Wester Metro Station
- 800 square feet
- 6mm pitch high resolution full motion digital wall
- Live 6 am - 2 am / 7 days per week

CAPABILITIES

- Geofencing
- Social media integration
- Interactive capabilities
- RSS feeds

NOTES

- 15 seconds per spot, 10 spots, 150 second loop = 10% SOV
- Direct category separation by at least one spot
- All space subject to availability
- Creative content subject to approval
- 60-day cancellation

SPECIFICATIONS

DIMENSION

24'-5" H x 33'-1" W

DISPLAY RESOLUTION

1680 x 1240

CONTENT TYPE

Digital HD, Full Motion Creative

LATITUDE & LONGITUDE

34.061693, -118.30641

MORE INFO

- [LINK TO DISPLAY SPEC](#)
- [LINK TO VIDEO + POP](#)
- [LINK TO GOOGLE STREET VIEW](#)

