

Wilshire Landing

Full-Motion Media on Wilshire Blvd.

MARKET

Los Angeles

Located adjacent to the historic Wiltern theatre and the bustling Wilshire/Western Metro station, the Wilshire Landing facade is an 800 square foot digital full-motion display that not only targets one of the most densely populated districts in Los Angeles, but also lines one of Los Angeles's most iconic thoroughfares

SPECIFICATIONS

DIMENSION

· Adjacent to the historic Wiltern theatre and the Wilshire/ Wester Metro Station

highest density of any community in Los Angeles County

• 800 square feet

FEATURES

6mm pitch high resolution full motion digital wall

• The area boasts 42,611 people per square mile, the

• Live 6 am - 2 am / 7 days per week

CAPABILITIES

- Geofencing
- Social media integration
- Interactive capabilities
- RSS feeds

NOTES

- 15 seconds per spot, 10 spots, 150 second loop = 10% SOV
- Direct category separation by at least one spot
- All space subject to availability
- Creative content subject to approval
- 60-day cancellation

24'-5" H × 33'-1" W

DISPLAY RESOLUTION

1680 × 1240

CONTENT TYPE

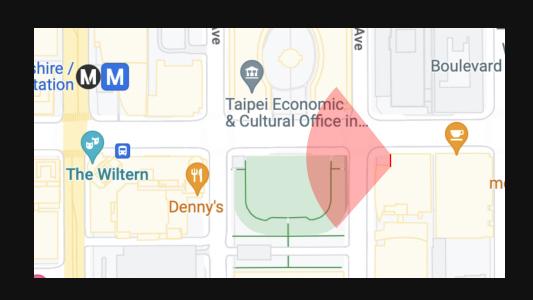
Digital HD, Full Motion Creative

LATITUDE & LONGITUDE

34.061693, -118.30641

MORE INFO

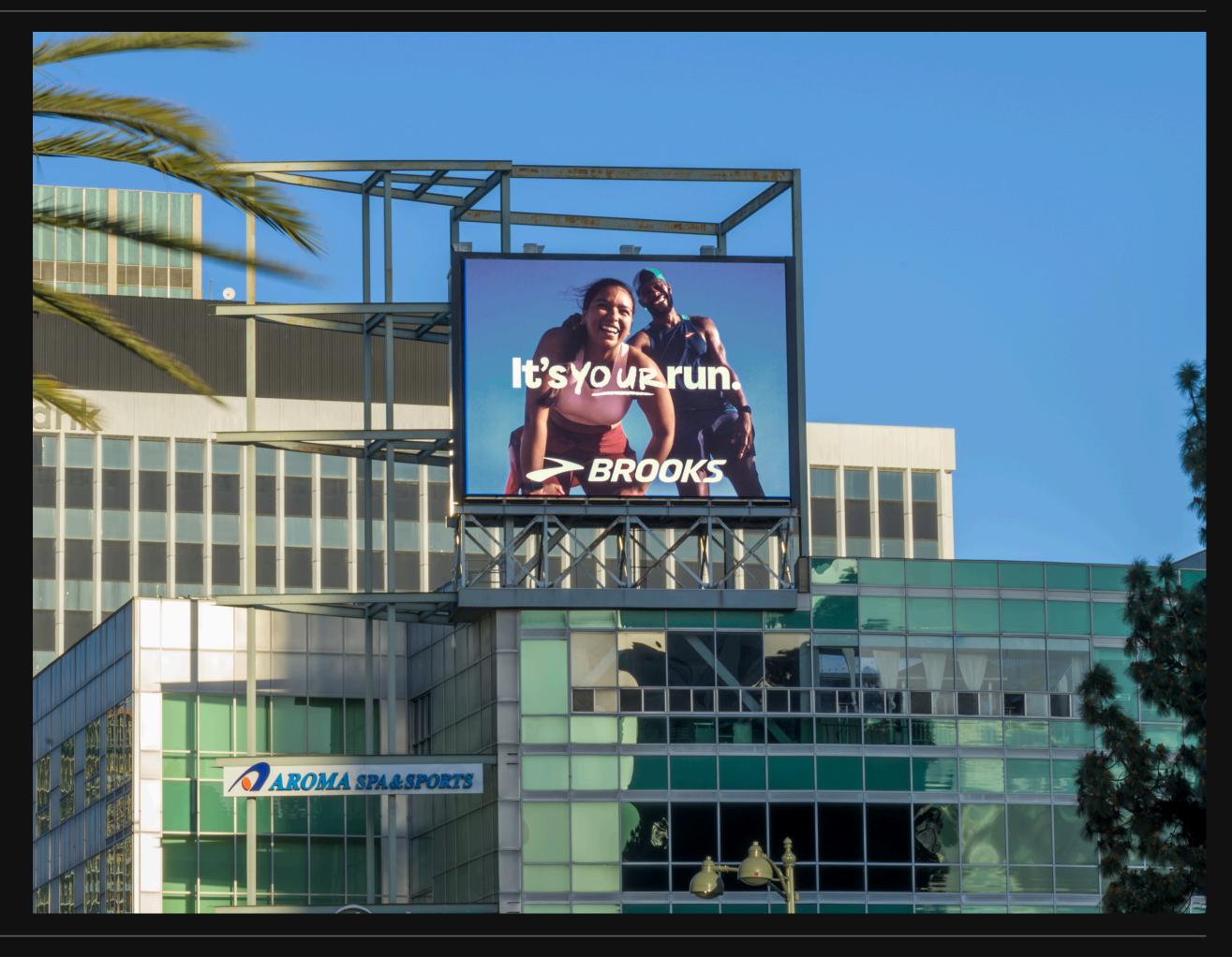
- LINK TO DISPLAY SPEC
- LINK TO VIDEO + POP
- LINK TO GOOGLE STREET VIEW



Dream

ADDRESS Wilshire Blvd and S Western Ave

A18+ 4-WEEK **IMPRESSIONS** 550,188



CONTACT US AT HELLO@DREAMOUTDOOR.COM

dreamoutdoor.com

