

Vermont Spectacular

Photo Sheet



MARKET

ADDRESS

Vermont Spectacular Los Angeles

N Vermont Ave and Santa Monica Blvd geopath audited

A Cultural Destination Activated by Iconic Digital Advertising.

Located within the buzzing, iconic neighborhood of Koreatown in the heart of Los Angeles, 888 Vermont is a colossal digital display that not only targets one of the most densely populated districts in Los Angeles, but also lines one the most iconic thoroughfares in the area.

P18+ 4-WEEK IMPRESSIONS
2,548,752

FEATURES

- Heavily trafficked corridor in the heart of Koreatown, one of the most densely populated urban areas in Los Angeles.
- 488 square feet
- 10mm pitch high resolution digital wall
- Live 6 am - 2 am / 7 days per week

CAPABILITIES

- Geofencing
- Social media integration
- RSS feeds
- Onsite interactive consumer sales showroom

NOTES

- Eight seconds per spot, 8 spots, 64 second loop = 12.5% SOV
- Direct category separation by at least one spot
- All space subject to availability
- Creative content subject to approval
- 90-day cancellation

SPECIFICATIONS

DIMENSION

HERO: 22'-9" x 21'-6"

BANNER: 22'-7" x 5'-05"

DISPLAY RESOLUTION

HERO: 468 x 640

BANNER: 144 x 640

CONTENT TYPE

Digital HD, Static Creative

LATITUDE & LONGITUDE

34.05606, -118.29143

MORE INFO

- [LINK TO DISPLAY SPEC](#)
- [LINK TO VIDEO + POP](#)
- [LINK TO GOOGLE STREET VIEW](#)

