

Marriott DTLA

Photo Sheet



Marriott DTLA

MARKET

Los Angeles

ADDRESS

9th Street and W Olympic Blvd

geopath audited

LA's Premier Full-Motion Media Facade.

At 3,700 square feet, the Marriott LA Live display marks the premiere platform for exhibiting Dream Outdoor and StandardVision's industry leading combination of art and advertising to elevate the media viewership while establishing cultural landmark status.

A18+ 4-WEEK IMPRESSIONS

859,428

FEATURES

- Located across from L.A. Live and adjacent to the Crypto.com Arena, the city's premier downtown entertainment destination
- 3,680 square feet, 4 stories tall
- 8mm pitch high resolution full motion digital wall
- Live 6 am - 2 am / 7 days per week

CAPABILITIES

- Geofencing
- Social media integration
- RSS feeds
- 3D Deep screen animation services
- AR, VR, and interactive capabilities

NOTES

- 15 seconds per spot, 10 spots, 150 second loop = 10% SOV
- 80 minutes rotation. 60 minutes of ads, 20 minutes of art.
- Direct category separation by at least one spot
- All space subject to availability
- Creative content subject to approval
- 60-day cancellation

SPECIFICATIONS

DIMENSION

40' H x 92' W

DISPLAY RESOLUTION

2128 x 640

CONTENT TYPE

Digital HD, Full Motion & Static Creative

LATITUDE & LONGITUDE

34.045679, -118.26573

MORE INFO

- [LINK TO DISPLAY SPEC](#)
- [LINK TO VIDEO + POP](#)
- [LINK TO GOOGLE STREET VIEW](#)

