# Marriott DTLA Photo Sheet

Pasadena NEXT RIGHT



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dreamoutdoor.com

THE OF .

Olympic Bl



# Marriott DTLA

### LA's Premier Full-Motion Media Facade.

#### MARKET

## Los Angeles

At 3,700 square feet, the Marriott LA Live display marks the premiere platform for exhibiting Dream Outdoor and StandardVision's industry leading combination of art and advertising to elevate the media viewership while establishing cultural landmark status.

#### FEATURES

- Located across from L.A. Live and adjacent to the Crypto.com Arena, the city's premier downtown entertainment destination
- 3,680 square feet, 4 stories tall
- 8mm pitch high resolution full motion digital wall
- Live 6 am 2 am / 7 days per week

#### CAPABILITIES

- Geofencing
- Social media integration
- RSS feeds
- 3D Deep screen animation services
- AR, VR, and interactive capabilities

#### NOTES

- 15 seconds per spot, 10 spots, 150 second loop = 10% SOV
- 80 minutes rotation. 60 minutes of ads, 20 minutes of art.
- Direct category separation by at least one spot
- All space subject to availability
- · Creative content subject to approval
- 60-day cancellation

#### SPECIFICATIONS

DIMENSION 40' H × 92'" W

**DISPLAY RESOLUTION** 2128 × 640

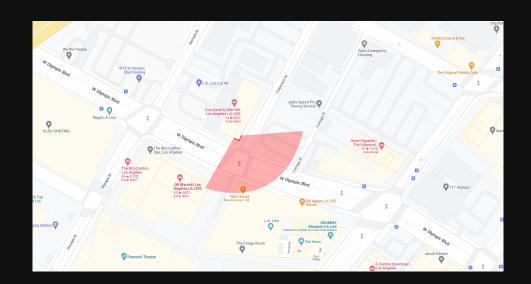
CONTENT TYPE Digital HD, Full Motion & Static Creative

#### LATITUDE & LONGITUDE

34.045679, -118.26573

MORE INFO

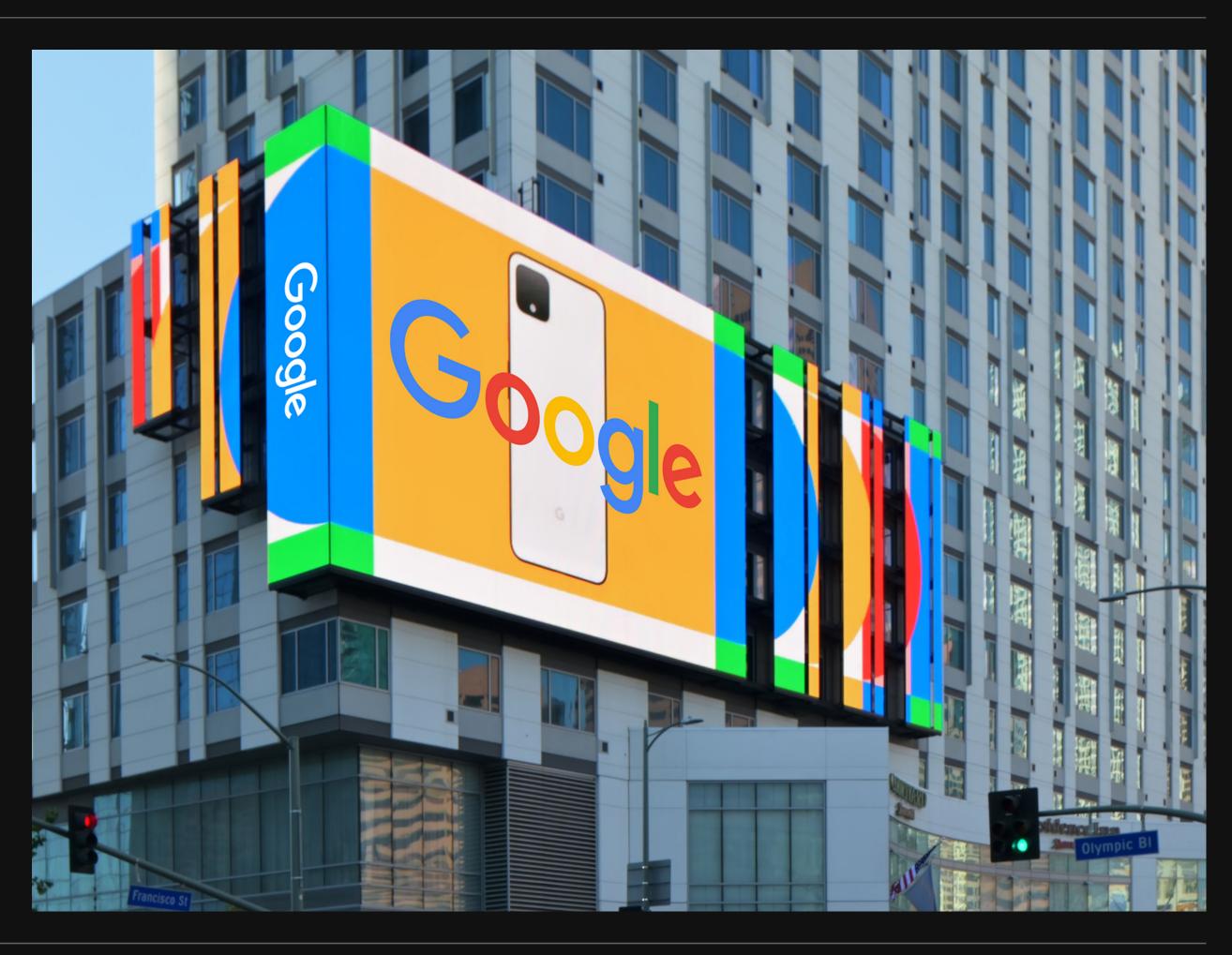
- LINK TO DISPLAY SPEC
- LINK TO VIDEO + POP
- LINK TO GOOGLE STREET VIEW



## **Dream**

### ADDRESS 9th Street and W Olympic Blvd

CONTACT US AT HELLO@DREAMOUTDOOR.COM A18+ 4-WEEK **IMPRESSIONS** 859,428



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