

3rd Street Crossing

Photo Sheet



3rd Street Crossing Los Angeles

MARKET

ADDRESS

3rd Street and S Mariposa Avenue

geopath audited

A Seamlessly Integrated Display in a Bustling Central Thoroughfare.

Located in the heart of central Los Angeles, 3rd Street Crossing is situated at the gateway of Downtown LA, connecting to affluent residential and commercial districts to the west and engaging millions of daily commuters.

A18+ 4-WEEK IMPRESSIONS
1,528,450

FEATURES

- Heavily traveled corridor in Koreatown connecting Downtown LA with affluent residential & commercial districts to the west
- 760 square feet
- 8mm pitch high resolution static digital wall
- Live 6 am - 2 am / 7 days per week

CAPABILITIES

- Geofencing
- Social media integration
- RSS feeds
- Onsite interactive consumer sales showroom

NOTES

- 8 seconds per spot, 8 spots, 64 second loop = 12.5% SOV
- Direct category separation by at least one spot
- All space subject to availability
- Creative content subject to approval
- 60-day cancellation

SPECIFICATIONS

DIMENSION

33'-5" H × 22'-9" W

DISPLAY RESOLUTION

864 × 1269

CONTENT TYPE

Digital HD, Static Creative

LATITUDE & LONGITUDE

34.06917, -118.29938

MORE INFO

- [LINK TO DISPLAY SPEC](#)
- [LINK TO VIDEO + POP](#)
- [LINK TO GOOGLE STREET VIEW](#)

