

The Blade

MARKET

Los Angeles

ADDRESS

6240 W. Sunset Blvd

geopath audited

A Vivid Integrated Display in an Iconic Destination

Situated in the heart of Hollywood, this dynamic 8mm digital sign targets vehicular traffic traveling West on Sunset Blvd towards the world-famous Sunset Strip. Directly across the street from the famed Hollywood Neuhouse, Palladium Theatre, and Arclight Theatre. As well In close proximity to popular destinations, shopping, Hollywood Walk of Fame, an array of film studios, (Netflix HQ, Paramount Pictures), performance centers, & the hippest & trendiest of restaurants, and nightlife the city has to offer

A18+ 4-WEEK IMPRESSIONS

639,300

FEATURES

- Heavily traveled corridor in the heart of Hollywood just a few steps from the busy Sunset and Vine intersection.
- Close proximity to popular destinations such as the Cinema Dome, the Hollywood Walk of Fame, an array of film studios such as Netflix HQ, and art galleries, restaurants, and shopping centers
- 350 square feet
- 8mm pitch high resolution static digital wall
- Live 7 am - 2 am / 7 days per week

CAPABILITIES

- Geofencing
- Social media integration
- RSS feeds
- Onsite interactive consumer sales showroom

NOTES

- 8 seconds per spot, 8 spots, 64 second loop = 12.50% SOV
- All space subject to availability
- Creative content subject to approval
- 60-day cancellation

SPECIFICATIONS

DIMENSION

30' x 10'

DISPLAY RESOLUTION

1140 x 400

CONTENT TYPE

Digital HD, Static Creative

LATITUDE & LONGITUDE

34.09762, -118.32513

MORE INFO

- [LINK TO DISPLAY SPEC](#)
- [LINK TO VIDEO + POP](#)
- [LINK TO GOOGLE STREET VIEW](#)

